

EM

EPHEMERAL MUSE

RAISING AWARENESS THROUGH ART

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Gouvernement Princier  
PRINCIPAUTÉ DE MONACO

# EPHEMERAL MUSE

## RAISING AWARENESS

Ephemeral Muse is raising awareness on a journey of discovery, witnessing the state of nature through art. With a visual history of glaciers from the past four centuries, alongside his own paintings today, Toby Wright opens a dialogue on climate change through the personal journeys of artists that share his fascination for the high Alps.

## LOCATION SIGNIFICANCE

Glaciers are climate indicators, and through them we can track how our world has been evolving. In the Mont Blanc massif, we encounter some of the largest ice glaciers, and reveal their drastic retreat. We explore intimate stories of mankind's relationship to these giants of the Alps, and how their physical presence has inspired throughout the ages.





## PERSONAL JOURNEY WITH NATURE

**THROUGH HIS LOVE FOR NATURE AND ART, TOBY WRIGHT TAKES US ON A JOURNEY TO WITNESS THE TRANSFORMATION OF NATURE THROUGH PAINTING.**

Seeking a deep connection to his subject, the artist works from life, facing the elements directly, to share with us the lived experience. He opens a conversation on climate change through the journeys of earlier artists that share his fascination for the high Alps. He seeks to find those same painting spots, investigating how nature has been witnessed through the ages, revealing a reality about our evolving world that cannot not be ignored.

# SCIENCE FACTS & DATA

## SPANNING OVER MORE THAN FIVE CENTURIES

We combine the stories of past and present painters with the message of science institutions in a dialogue about our changing environment. This is art at the service of science, merging the human experience with the study of the natural world. To connect people with nature and consider what it provides us, we can help to encourage its preservation.

2022

1900

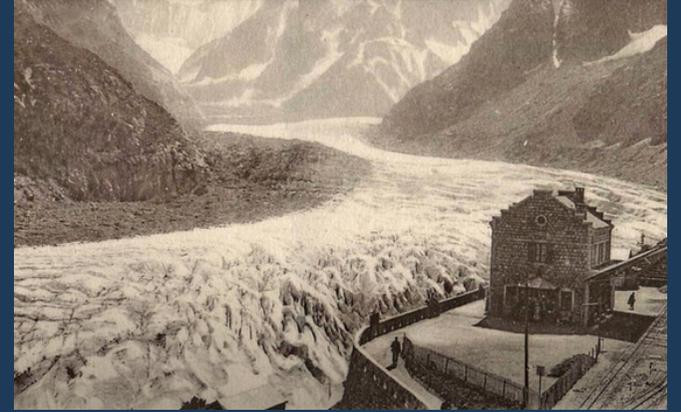
1800

1700

1600



# HISTORY



# A UNIQUE STORY

**A CLASSICALLY TRAINED ARTIST INTERESTED IN THE NATURAL SCIENCES, WITH A KEEN INVESTIGATIVE MIND AND A TASTE FOR ADVENTURE.**

This personal journey will bring together the painters of the past alongside the science institutions of today, to confront us with the reality of our changing environment.



A person stands in the center of a cave-like structure formed by a massive glacier. The ice walls are thick and textured, with various shades of blue and white. The person is looking out through an opening in the ice at a rocky, barren landscape with low hills in the distance. The overall scene is dramatic and emphasizes the scale of the glacier compared to the human figure.

**YOU WILL NOT ONLY OBSERVE CHANGE, BUT YOU WILL FEEL IT.**

# PARTNERS

**OUR PARTNERS WILL INCLUDE GLACIOLOGISTS, GEOGRAPHERS, MARINE BIOLOGISTS, MOUNTAINEERS, AND VARIOUS ACADEMIC AND CULTURAL INSTITUTIONS.**

Preliminary outreach has been greeted with enthusiasm. We have received approval from the Royal Geographic Society of London, the Oceanographic Institute of Monaco, Monaco's Science Center (CSM), America's Fine Art Connoisseur Magazine, and more to come.



Royal  
Geographical  
Society  
with IBC



FINE ART  
CONNOISSEUR

The British  
Museum



Institut  
océanographique  
de Monaco



# YOUR PARTICIPATION OPTIONS

WITH SUPPORT OF	CONTRIBUTING PRODUCER	CO-EXECUTIVE PRODUCER	EXECUTIVE PRODUCER	IN ASSOCIATION WITH
"This film was made possible with the support of ..."	"Contributing producer" credit	"Co-Executive Producer" credit	"Executive Producer" credit	"In Association With" mention
Name inclusion or logo in the end credits	Name inclusion or logo in the end credits	Credit in main title and end credits	Name credit at the top of the film. + 2 executive producer credits in main title if requested.	2 individual executive producer credits in the main titles if requested. + Name or logo at the top of the film.
Once monthly fulfillment of your brand's social media needs	Once monthly fulfillment of your brand's social media needs	Weekly fulfillment of your brand's social media needs	Weekly fulfillment of your brand's social media needs	Weekly fulfillment of your brand's social media needs
Sharing of profits in perpetuity *	Sharing of profits in perpetuity *	Sharing of profits in perpetuity *	Sharing of profits in perpetuity *	Sharing of profits in perpetuity *
		2 paintings appearing in the documentary, 35x25cm	1 painting from the documentary, 100x70cm	2 paintings from the documentary, 100x70cm
* 1 - 2.45 % <b>2,000 - 4,900€</b>	* 2.5 - 7.0 % <b>5,000 - 14,000€</b>	* 7.5 - 9.5 % <b>15,000 - 19,000€</b>	* 10 - 20 % <b>20,000 - 40,000€</b>	* 35 % + <b>70,000€ +</b>

\* Percentage of shared profits in perpetuity relative to initial investment support.

## PAINTINGS SMALL: 35 X 25 CM



## PAINTINGS LARGE: 100 X 70 CM



# OTHER PARTICIPATION OPTIONS

## AMBASSADOR

Receive two tickets to our events

Access to exclusive media and behind the scenes content

### REQUIREMENTS

Audience of min. 500,000 followers

Post once a week

## MEDIA PARTNER

Receive four tickets to our events

Appearance in docu credits

Exclusive interviews with Toby Wright and director Bogdan Anghel

### REQUIREMENTS

Overall audience reach min. 1 million

Post once a week

## EMBEDDED MARKETING

Multiple appearances throughout the documentary

Exclusive product placement in your respective industry\*

Exclusive interviews with Toby Wright and director Bogdan Anghel

### REQUIREMENTS

# TOBY WRIGHT

## A PAINTER'S DETERMINATION TO RAISE AWARENESS.

Drawing nature from an early age was a way for Toby Wright of connecting with the larger world around him. Today, he continues to pursue this quest by taking his easel across continents. Climbing the Alps above 4000m, painting in remote areas of the Arctic or the Himalayas, and pursuing underwater drawing of marine mammals. Through his art, he invites his audience to connect deeply with the natural world.



# BOGALI

**BOGALI IS A FAMILY-OWNED PRODUCTION COMPANY PASSIONATE ABOUT CREATIVITY AND THE WORLD OF ARTS.**

It thrives to inspire and make a positive impact on society through meaningful films. Bogali was founded in 2013, it is active mostly on the French Riviera and Monaco and it's a proud member of Commission du Film Cote d'Azur.





## BOGDAN ANGHEL

**BOGDAN IS A FILMMAKER FASCINATED BY THE BEAUTY OF LIFE AND THE COMPLEXITY OF CONSCIOUSNESS.**

He is driven by intuition and interested in finding fruitful paths between ingenious artistry and business relevance. "Between raw nature and human behavior, it's a never-ending playground for creativity to flourish." In his 15+ years of experience, he was active in TV, advertising, corporate filmmaking, and the movie industry.

# THE TEAM



**RAINER BRUNOTTE**

Production Manager



**JULIEN GEAY**

Camera Operator



**LAURA AIRINEI**

Assessment of  
Environmental State



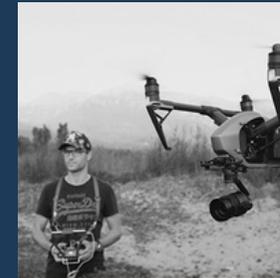
**AIDAN RHODE**

Geography & Science  
Consultant



**ALINA ANGHEL**

Assistant Director



**BENOIT SIMON**

Drone Pilot





This is an opportunity to be involved with an artistic and scientific initiative. It's aim is to motivate and educate through science and an artistic journey over 4 centuries.

Please get in touch with us for more information:

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